



ALYSSA BURKE

Human-centric designer

"I want to design intuitive and meaningful experiences that help people live better lives."

PROFESSIONAL EXPERIENCE

Manager, User Experience

MU/DAI | August 2016 - Present

Utilize design thinking to create usable and meaningful experiences, solve complex problems, facilitate group exercises, develop prototypes, and synthesize user feedback.

Visual Interaction & Experience Architect Designer

ÄKTA a Salesforce Company | May 2014 - July 2016

Designed digital experiences for an array of clients ranging from startups to Fortune 500 companies.

Freelance Designer

November 2011 - Present

Website architecture, design and development, brand creation, and marketing material design for small companies.

EARLY CAREER

Graphic Designer and Motion Graphics | Moto Media

Marketing Specialist | BankFinancial

Creative Director | Storyboard Cafe

Graphic Designer | Refinery Fitness Gym

OTHER INTERESTS

Involvement with the UX Community

I have knowledge, and I want to share it! I write blog posts relating to UX design, speak at conferences about wearables, and mentor UX/UI students from Designation.

Health & Fitness

Aside from design, health & fitness is my passion. I grew up playing every sport imaginable and for the past three years triathlon training has been my obsession.

DIY Projects

I love working with my hands - whether it be working on my bike, improving my apartment or designing and building furniture for my needy cats.

SAY HELLO

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DESIGNER'S TOOLBOX

UX & UI Design

Product Design

iOS, Android, Mobile Web Design

Responsive Website Design

Prototyping & Wireframing

Information Architecture

UX Research & Synthesis

User Flows

Persona & Journey Map Creation

Brand Creation

Animation & Motion Graphics

Affinity Diagramming

Data Visualization

Copywriting

Axure

Adobe Creative Cloud

Photoshop & Illustrator

Sketch App

HTML & CSS3

Javascript & JQuery

After Effects

Relentless Curiosity

EDUCATION

M.S. in Human Computer Interaction

DePaul University

B.A in New Media

University of Illinois CU

Visual Communication Design

Ohio State University